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EUROPEAN ASSOCIATION OF REGIONAL & LOCAL
AUTHORITIES FOR LIFELONG LEARNING



EARLALL: the European Association of Regional and Local Authorities for Lifelong Learning

#TogetherForLifeLongLearning



| www.earlall.com

Who are we?

EARLALL believes that **regions and local** authorities have a privileged role in **designing and implementing strategies for lifelong learning** since they are in direct contact with **citizens, educational institutions** and the **business environment**.



The network was established in **2001** and its secretariat is based in Brussels, Belgium. The **Presidency is held by the Basque Country**.



Our Network



Presidency held by the Basque Country, with 5 board members



11 regions
7 associate members



11
Countries



40+ million
inhabitants

EARLALL Members 2024

- Full Members
- Associate Members



Our Mission

- The association aims to facilitate **collaboration** among its member regions
- Providing an open and flexible forum for debates, **exchange of knowledge and practices**
- Promoting **joint projects**
- Contributing to EU policy-making and facilitating the dialogue with the European Union Institutions and other stakeholders in Lifelong Learning



What benefits of international cooperation at the regional level?



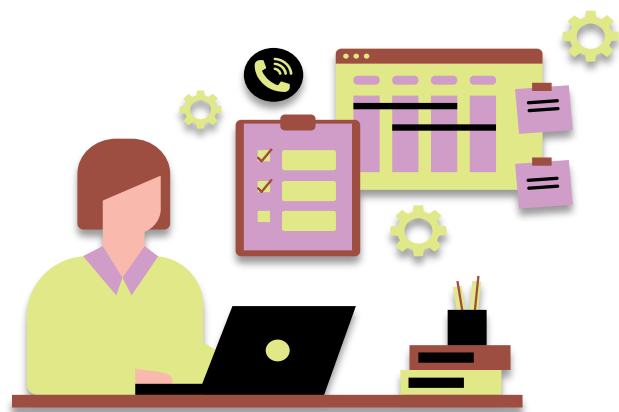
Mutual Trust



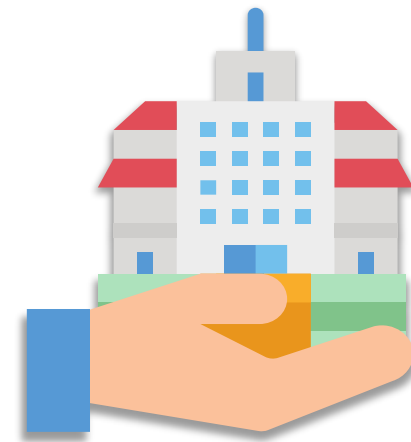
Inclusion and Outreach



Stakeholder Ecosystems



Technical staff capacity-
building



Institutional capacity-
building



Set the example

“A shared reflection (on skills) is much more valuable than any monologue.”

- Mr Jokin Bildarratz Sorron, EARLALL President and Regional Minister of the Department of Education of the Basque Government, during the Regional Exchange of Lifelong Learning: Policies and Practices, June 2023



EARLALL Strategic Priorities 2023 - 2028



Working Groups

- Thematic working groups deal with selected matters and produce specific results
- Lead by **representatives from member regions**



movetia



REGIONE
TOSCANA



Capacity-Building in Lifelong Learning

- 9 Sessions of the EARLALL Academy held in 2023-2024
- 7 external speakers
- Part of the **European Year of Skills**



The image displays five certification banners for the EARLALL Academy, each featuring a specific theme and a corresponding icon. The banners are arranged horizontally and have a dark blue background with a white diagonal stripe at the bottom. Each banner includes the EARLALL ACADEMY logo at the bottom left.

- New European Bauhaus**
Certified Learner with the EARLALL Academy
- Internationalisation for improved capacity of Guidance Services**
Certified Learner with the EARLALL Academy
- Communication and Dissemination**
Certified Learner with the EARLALL Academy
- Erasmus+ Short Term Projects**
Certified Learner with the EARLALL Academy
- Media and Information Literacy**
Certified Learner with the EARLALL Academy

Gender Equality Task Force

For equality in lifelong learning



- Launched in January 2023 by **EARLALL, EAEA and EfVET**
- 4 thematic webinars
- 1 European Week of Regions and Cities Session and event report
- 4 Social media campaigns with **#GenderEqualityTaskforce**
- Exchange underway between Centre Val de Loire, Flanders, Catalonia and Borås



GENDER EQUALITY TASK FORCE

Gender Equality Task Force for Lifelong Learning

The European Association for Regional and Local Authorities for Lifelong Learning (EARLALL), the European Forum for Vocational Education and Training (EfVET) and the European Association for the Education of Adults (EAEA) are jointly setting up a dynamic Task Force that aims to support gender-balanced participation in lifelong learning and to ensure equal access and rights for everyone. The President of the European Commission, Ms Ursula von der Leyen, has made gender equality a priority of her mandate since her appointment speech, in July 2019, entitled 'A Europe that strives for more'. In line with this priority, this Task Force advocates for equal and balanced lifelong learning educational opportunities for all – not only to help ensure successful integration into the labour market, but also to challenge the existing gender stereotypes – which can only be achieved through the incorporation of a gender perspective into all EU policies.

An initiative promoted by



Why a Task Force?

Acknowledging that adult participation in training is essential to improve overall employability and to address the skills gap in the European labour market, the European Pillar of Social Rights Action Plan (EPSR) has indicated that 60% of adults should participate in training every year by 2030. While the EPSR indicates a universal goal to achieve, the upskilling of EU citizens requires a gender-sensitive approach in line with the current inequalities in employment, training and education.

As it stands:

- There is an inequality in the EU in the number of working citizens, with the rate of working men in 2019 (79.0%) being 11.7% higher than that of women (67.3%)^[1]
- There is a gender inequality in enrolments in general education programmes, with female upper secondary students more likely to enrol than men^[2]
- There is an inequality in the share of early leavers from education and training in the EU, with dropout rates higher among young men (11.4%) than

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Collaboration in European Platforms



Community Co-Lead on the role of regions and cities in Apprenticeships



Associate Member



Member of the Innovation and Research Group



Regional Pact for Skills in Lifelong Learning Mobility



The infographic features a white curved panel on the left with the earlall logo and the title 'Regional Skills Partnerships for Lifelong Learning Mobility'. Below the title, it states '7th regional skills partnership under the Pact'. To the right, three stylized human figures (a woman in a red jacket pointing, a man in a dark suit, and a woman in a dark suit) stand on a dark blue background. A red box in the top right corner of the infographic contains the text 'PACT FOR SKILLS'. At the bottom of the infographic, there is a red banner with the hashtag '#PactForSkills', the European Union flag, and the text 'European Commission'.

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Regional Skills Partnerships for Lifelong Learning Mobility

7th regional skills partnership under the Pact

PACT FOR SKILLS

#PactForSkills

  European Commission

European Year of Skills



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Hosted by: Baden-Württemberg
MINISTERIUM FÜR KULTUS, JUGEND UND SPORT

REGIONAL EXCHANGE ON POLICIES AND PRACTICES IN LIFELONG LEARNING

20-21 JUNE 2023

EVENT REPORT

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Empowering European Regions: EARLALL's contribution to the European Year of Skills

May 2024

A close look at the skills challenges in different sectors across EU regions.

FACT SHEET - Agriculture skills needs and challenges

Webinar | Understanding agriculture sector skills needs and challenges across European regions

WEBINAR
AGRICULTURE SKILLS ANALYSIS
Understanding agriculture sector skills needs and challenges
across European regions
10-11.30 (Brussels Time)
February 02 2024

The information and data included in this fact sheet was shared during EARLALL's webinar on "Understanding agriculture sector skills needs and challenges across European regions" which took place on 02 February 2024. This initiative was promoted by EARLALL's Working Group on Skills and Labour Market.

Contributions from:

- **Fabio Cossu**, Policy Officer, Directorate-General for Agriculture and Rural Development, Unit A1 Policy Perspectives, European Commission
- **Adeline Yon-Berthelot**, Member of the Regional Council of Brittany, regional delegate for agricultural training (Brittany Region)
- **María Marhuenda Muñoz**, Internationalisation and Mobility Coordinator at the Agri-food Training Service of Agricultural Schools (Catalonia Region)
- **Gustav af Wetterstedt**, Regional expert on agriculture policies (Västra Götaland Region)
- **Miriana Bucalossi**, Head of Apprenticeship, WBL Policies and EU Project Management Unit, (Tuscany Region)
- **Leire Oreja**, Collaborator in Biosciences and Sustainability area of Tknika, Basque VET Applied Research Center (Basque Country)

The webinar presentations and the recording are available on [EARLALL's website](#)

1



Our projects 2023 - 2024





REGALE
REGional capacity for
Adult Learning and Education



Co-funded by the
Erasmus+ Programme
of the European Union



→ Reinforce networks of **adult education with regional and local authorities**

→ Results: Europe-wide Survey, focus groups, stakeholder networks, best practices, capacity-building, challenges and opportunities

CHALLENGES

WEAK COOPERATION AND COORDINATION BETWEEN STAKEHOLDERS

- 72% of respondents believe there are too many public spheres involved in ALE, making the link between systems and actors chaotic
- 75% of respondents consider collaboration between regional and local governments and social partners weak and in need of being strengthened

NEED FOR DIVERSIFICATION OF FINANCIAL SOURCES IN ALE

- 82.4% of respondents feel investments are scarce to answer the existing demand
- 76.8% of respondents believe public investment is not oriented towards the right priorities while 72.1% highlight the need for new investment plans

CALL FOR PROFESSIONALISATION OF ALE WORKFORCE

- 62.3% of respondents wish that better monitoring of ALE would improve quality
- 75.3% of respondents consider availability of a well-qualified workforce significant to ALE

QUOTES FROM THE RESPONDENTS

"There is a lot of 'policy' and 'strategy' development - from a vast array of stakeholders (...) and many, many agencies and organisations."

"Sometimes priorities change between the period when investment is planned and when implemented."

"Educating adults is not considered a priority in society."

"Providers offer courses depending on the funding programmes and not on identified needs."

"I think in our specific field of adult learning and democracy education, providers of adult education could be more aware of the significant role they have in proactively supporting the development of active citizenship and sustainable development goals related issues."

INITIAL RECOMMENDATIONS

There is a need to work towards three basic functions: to define new institutional and organisational strategies, to diversify financing resources and develop a more professional adult learning and education workforce. European and international networks (like RegALE) provide the opportunity to build partnerships, advocate before European institutions and create joint ventures to work on global issues. Fostering these processes is also an opportunity for regional and local governments.



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Find out more at [REGALENETWORK.EU](https://regalenetwork.eu)



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Foster education and training systems to **identify, anticipate and teach skills that are suitable for future needs** through study visits across European regions





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Find out more at stride4stride.eu

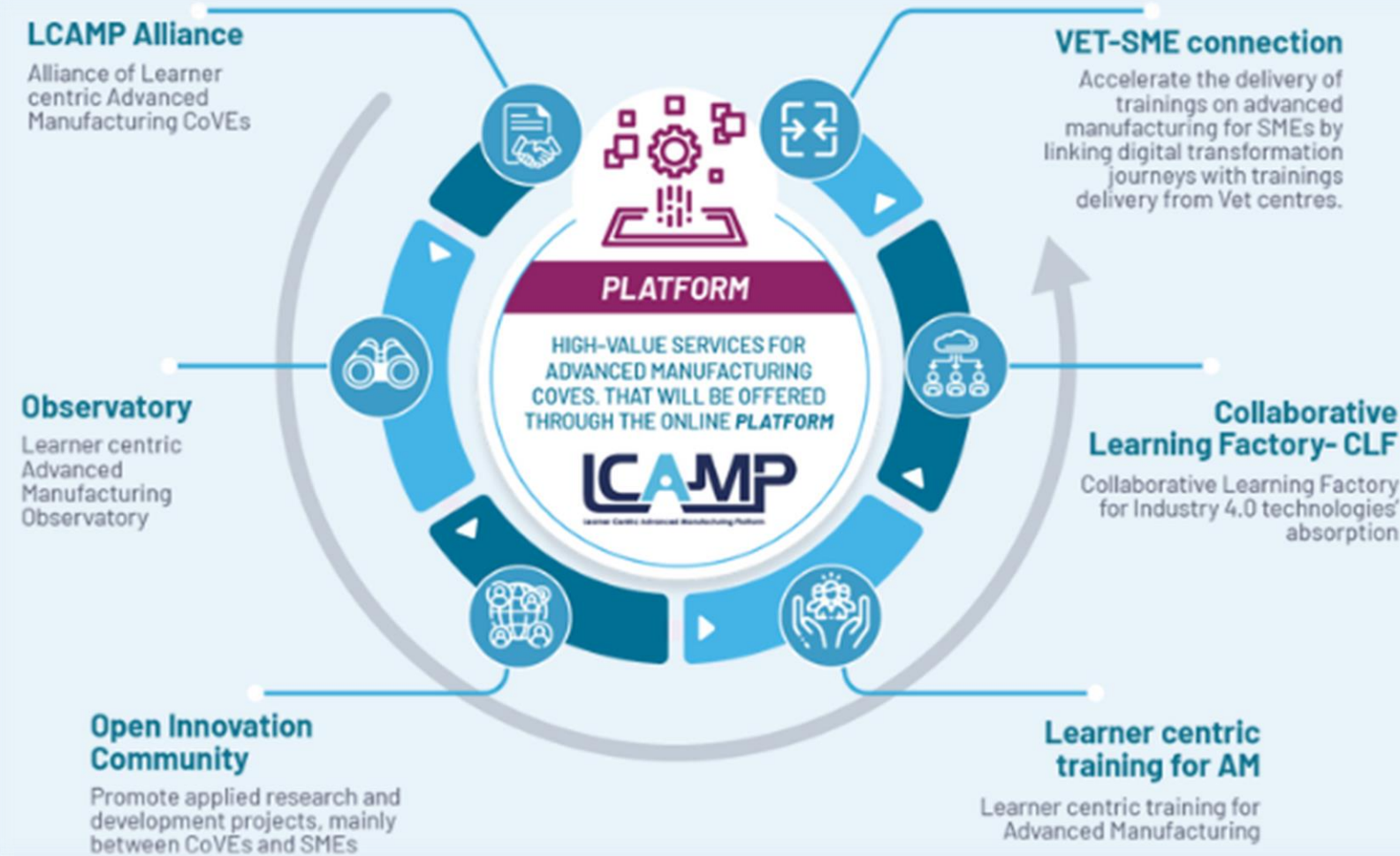


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→ CoVE coordinated by
TKNIKA (Basque
Country) - **Learner-
Centric Advanced
Manufacturing
Platform**



- ⚙️ Create a trends Observatory for AM
- ⚙️ Develop mechanisms for skills definition, learning paths, micro-credentials...
- ⚙️ Set up an Open Innovation Community
- ⚙️ Run a Collaborative Learning Factory
- ⚙️ Promote Synergies with other EU initiatives
- ⚙️ Boost the platform in Europe and beyond





Learner Centric Advanced Manufacturing Platform



Co-funded by the European Union



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Find out more at lcamp.eu

1ST KEY FINDINGS AND POLICY RECOMMENDATIONS

RECOMMENDATIONS

TO TRANSFORM DIGITAL AND GREEN POLICIES IN ADVANCED MANUFACTURING JOBS

WWW.LCAMP.EU

Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



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- improve **inclusive methods to empower young adults (NEETs, Not in Employment, Education or Training)**.
- Focus on **co-creating** and adapting an existing example of good practice of youth inclusion,





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Find out more at earlall.eu/project/neets4neets/



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Development of a **sustainability matrix, self-assessment tool**, accompanying webinars and PDF tool (available in EN, DE, SW, ES, PL, TR)

WELCOME TO THE

SUSTAINABILITY MATRIX FOR ADULT LEARNING INSTITUTIONS

The project partners developed a matrix to assess the existing conditions of sustainability aspects, hands-on tools and policy recommendations in ALE organisations. It is available here and will be updated on a monthly basis.

+ How does the Sustainability Matrix for Adult Learning Institutions Work?

Explore your sustainability by clicking through the following areas:

- Environmental sustainability of the institution
- Green skills of trainers and staff
- Engagement of learners
- Awareness-raising and involvement of people
- Partnerships for sustainability

Leadership and management	Attitude Ensure that leaders and managers develop their capacity as role models and ambassadors of sustainability.	Involvement Invite the staff to participate in building sustainability strategies and use their potentials.	Organisational culture Develop a trusting and sharing environment for staff to nurture sustainability practices.	Commitment Make sure that all organisation levels and staff are made aware of the sustainability mission and work of the institution.	DE
Sustainability policies and strategies	External relations Communicate the institutions' green strategy among shareholders, partners and stakeholders.	Recognition Promote the institution locally, nationally and internationally for its work regarding environmental sustainability and the green transformation.	Finances Choose financial services that align with environmental sustainability and the green transition.	Organisational structure Define roles and responsibilities related to environmental sustainability.	SV
	Green mission Include environmental sustainability in institutions' mission statements and vision.	Assessment Analyse the environmental impact of the institution as a basis for its sustainability strategy.	Goals Describe the institutions' ambition, principles and measurable sustainability targets.		ES
Green office and classroom	Strategy paper Design a strategy for green development that is closely linked to the institution's general strategy.	Strategy groups Establish groups involving representatives of different levels of the institution to tackle different sustainability areas.	Internal guidelines Describe measures to implement green policies and strategies.	Food Provide environmentally sustainable food in canteens, kiosks and food dispensers.	PL
	Green procurement Define environmental standards for products and opt for the most environmentally sustainable purchase.	Energy efficiency Assess the use of energy to reduce the consumption.	Waste Reduce, reuse, upcycle and recycle waste.		TR
Mobility	Water conservation Analyse the water usage, reduce the consumption and the use of polluting products.	Paper Avoid excessive use of paper in offices and classrooms.	Office supplies and furniture Use environmentally sustainable materials, furniture and tools.	Incentives Recognise staff and learners' mobility options that reduce harm to the environment.	
	Promotion Provide information regarding public transports and environmentally friendly mobility options.	Compensation Retribute staff mobility options that reduce harm to the environment.	Policy Design guidelines to support and continuously improve work related trips.		
Events	Premises Provide spaces and tools for environmentally friendly vehicles.	PR materials Assess the need for promotional material.	Energy Organise and execute an event in an energy efficient way.	Circularity Enable and improve the circular use of construction materials in the institution's buildings.	
	Catering Supply food and drink options that prioritise the use of local products, promote sustainability and limit waste through responsible consumption.	Procurement Prioritise providers that comply with sustainability principles.	Geographic accessibility Make sure that learning spaces can be easily reached by environmentally friendly means of transport.		
Buildings and learning spaces	Venue Select event premises that apply and/or respect sustainability principles.	Sustainable site planning and management Use environmentally friendly materials, resources and processes.			
	Architecture Transform and/or design buildings and learning spaces following high environmental standards.	Energy production Procure renewable energy and/or install fossil free energy sources to produce energy.			

Did you know?
You can click on the + symbol to access a best practice of each of these aspects mentioned. They can inspire you to improve sustainability of your own institution!
If you don't know what a word means, you can check the glossary here.



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Find out more at smalei-project.eu or on the LinkedIn group “Green Adult Learning Community”

JOIN OUR COMMUNITY!

ARE YOU GREEN-MINDED AND WORK WITH ADULT EDUCATION? ARE YOU INTERESTED IN SUSTAINABILITY AND LEARNING INSTITUTIONS?




LINKEDIN/AA

WHY THE GREEN ADULT LEARNING LINKEDIN COMMUNITY?

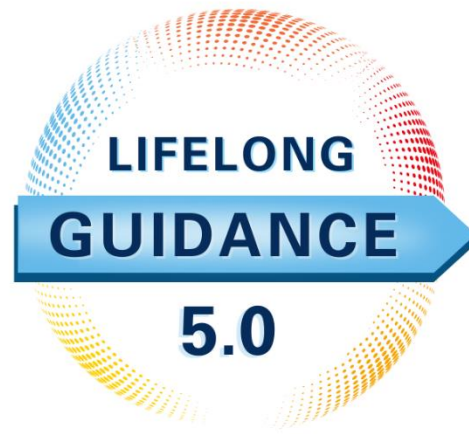
- NETWORK
- LEARN
- GIVE FEEDBACK

on the ALE sustainability self-assessment tool developed by:




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UPSCALING GUIDANCE SERVICES IN EUROPE



The project aims to **support the transformation of guidance institutions** and the work of guidance counsellors in the face of **megatrends in our society**, such as the digital and green transitions.

Lifelong Guidance 5.0

TRAINING CONCEPT FOR GUIDANCE COUNSELLORS "LIFELONG GUIDANCE 5.0"
One of the main foreseen outcomes of the project is a modular training concept "Lifelong Guidance 5.0" for guidance counsellors. The work packages will result in a training programme for guidance counsellors, with a plan to provide guides for how other institutions can re-scale the training according to their needs.

DIGITAL GUIDANCE ONLINE LEARNING ENVIRONMENT
Partners will cooperatively build a common European online learning environment around all areas of digital guidance. The platform shall be a single European entry point for guidance counsellors. The platform responds to the need of counsellors to have regular access to information, exchange, networking and training in line with the need to regularly update knowledge and competences in a fast-changing working environment.

COMPETENCE DEVELOPMENT AND GUIDANCE IN COMPANIES
Ensuring that employers and companies are making the most of the tools and knowledge the project will produce, partners will create a concept for competence development and lifelong guidance in companies.

CAMPAIGN FOR LIFELONG GUIDANCE 5.0
To spread the word of our work, we will lead a campaign to promote the networking and integration of the online platform and training courses into the work of guidance institutions across Europe.

Lifelong Guidance 5.0

Upscaling Guidance Services in Europe fit for the future of work



  Co-funded by the European Union

UPSCALING GUIDANCE SERVICES IN EUROPE



UNIVERSITÄT
HEIDELBERG
ZUKUNFT
SEIT 1386

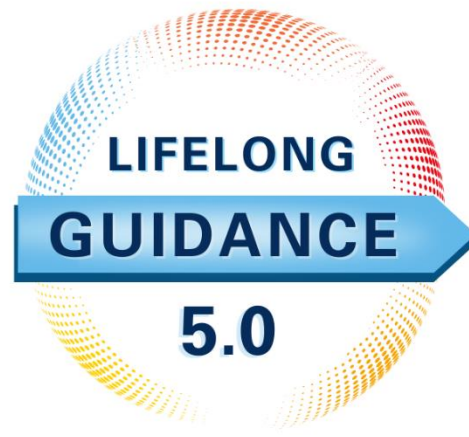


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UPSCALING GUIDANCE SERVICES IN EUROPE

What will we create in Lifelong Guidance 5.0?

Let's start!



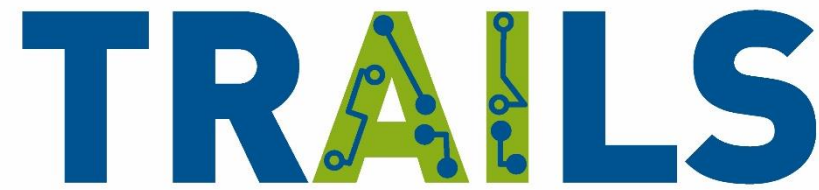
Watch the video on
EARLALL's YouTube Channel:



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Enabling Data Analytics for Actions
Tackling Skills Shortages & Mismatch



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TRAILS is a Horizon Europe project that seeks to build on current data in skills mismatches and create novel tools and databases for measuring and classifying skills mismatches, using cutting-edge technologies like machine learning and AI.



Trails-project.eu

Novel tools and databases

for measuring and classifying skills mismatches, gaps and shortages, using cutting-edge technologies like Machine Learning and Artificial Intelligence.

AI real time skill profiling and matching

for reducing skill gaps



VET and Adult Learning training

match employees with educational opportunities involving VET and AL authorities

Policy implications

contribute to the European Skills Agenda, by laying the groundwork for inclusive and resilient European labour markets



SKYLA

- Interreg Europe programme running 2023 - 2027
- The SKYLA project seeks to **support public authorities in putting future skills at the centre of the twin transitions** for a smarter, more resilient development, by boosting and adapting the role of VET in innovation ecosystems and smart specialisation strategies.

Interreg Europe Co-funded by the European Union

SKYLA

SKYLA puts skills at the centre of twin transition policies, strengthening vocational education and training in regional ecosystems and strategies.

SMART

1.61 M EU FUNDING

Mar 2023
May 2027

An interregional cooperation project for improving skills for smart specialisation and industrial transition policies

Project Partners

- Agency for the development of the Empolse Valdelsa (IT)
- Podlaskie Voivodeship (PL)
- Regional Council of Skåne, Department for Regional Development (SE)
- Industrial Development Center South (SE)
- Sofia Municipality (BG)
- Cluster of Mechatronics and Automation (BG)
- Fingir County Council (IE)
- Regional Development Fund of Attica (EL)
- European Association of Regional and Local Authorities for Lifelong Learning (BE)
- European Social Fund Agency (LT)
- Pôle emploi Provence-Alpes-Côte d'Azur (FR)

www.interregeurope.eu/skyla



SKYLA

Find out more at interreg.eu/skyla

SKYLA GOES ONE STEP AHEAD THANKS TO INTERREG TRAINING DAYS

On 26-28 September 2023, SKYLA - Smart Specialisation Skills Ecosystems for the Twin Transition partners participated in the Interreg Europe Programme training days in Lille (France).

29 September 2023 | By Project SKYLA

SKYLA presented to European project partners in Tuscany

The SKYLA project was presented in Tuscany to the consortium of a European project seeking to identify local skills ecosystems

26 September 2023 | By Project SKYLA

First Stakeholders Meeting held in Athens

Greek partners in the SKYLA project held their first stakeholder meeting in Athens

04 September 2023 | By Project SKYLA

First Stakeholder Group meeting in Sofia

On July 4 2023, the Sofia Municipality and the Cluster of Mechatronics and Automation marked the start in the Sofia's quest to enhance the "Strategy for Young People 2017-2027" with the first regional stakeholders' event.

04 July 2023 | By Project SKYLA

First workshop of the Podlaskie Stakeholder Group

SKYLA project partner outlines their experience with hosting their first regional stakeholder group.

SKYLA Kicks Off in Brussels

SKYLA was kicked off in Brussels with a seminar on skills for the twin transition and the first policy needs comparison amongst partners.

Interreg Europe Co-funded by the European Union

SKYLA

SKYLA
Smart Specialisation Skills Ecosystems for the Twin Transition

Lorenzo Sabatini
Project Coordinator
l.sabatini@asev.it

12th June 2024 | Webinar on upskilling

SLIDE 1

Miriana Bucalossi Regione Toscana

Lorenzo Sabatini (ASEV)

Unmute Stop Video Security Participants 36 Chat Share Screen Stop Summary AI Companion Pause/Stop Recording Reactions Apps Whiteboards Notes More End

SALAM

- Interreg Europe running from March 2024 – March 2028
- Lead partner: University of Florence, in cooperation with 6 regions.
- SALAM aims to support public authorities in **fast-tracking the sustainable inclusion of migrants** into local labour markets, harnessing their competences, capacities and ambitions, through developing targeted education, guidance and learning opportunities.
- The project kicked off in January 2024
- [Video available here](#)



Upcoming



Workshop
Empowering societies through Education and Skills for the Twin Transition
AB-3C, Albert Borschette Congress Center, 1040, Brussels

#EURegionsWeek SEE Senior Explorers of Urban Environments Co-funded by the European Union SMALE! Co-funded by the European Union



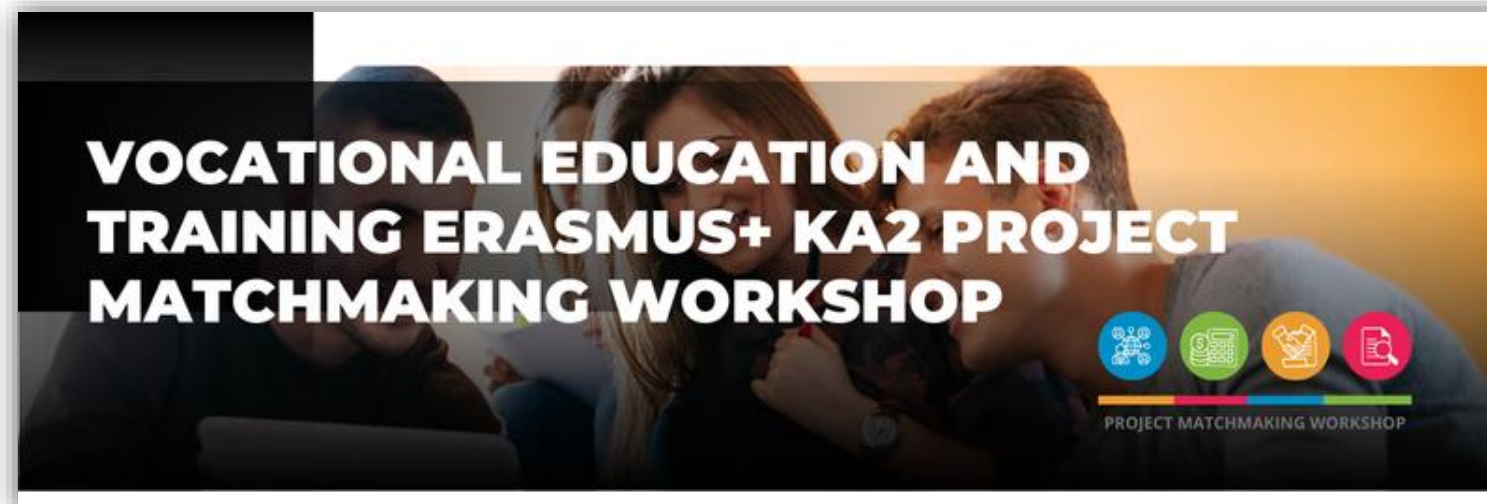
WEBINAR
TEXTILES, CLOTHING, LEATHER, AND FOOTWEAR (TCLF) INDUSTRIES SKILLS ANALYSIS
Understanding skills challenges and opportunities in TCLF Industries across European regions
15 OCTOBER 2024

earlall Webinar promoted by EARLALL's Working Group on Skills and Labour Market



Motivation for participation in adult learning
Certified Learner with the EARLALL Academy

earlall ACADEMY



VOCATIONAL EDUCATION AND TRAINING ERASMUS+ KA2 PROJECT MATCHMAKING WORKSHOP

PROJECT MATCHMAKING WORKSHOP



earlall KINDLY HOSTED BY Generalitat de Catalunya

EARLALL ANNUAL MEETING 2024
13 NOVEMBER (14.00 CET)- 15 NOVEMBER (13.00 CET)
BARCELONA, CATALONIA





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