

How to rebuild lost professions

Nordiska
Textilakademin



Christian Lundell

Engineer in textile logistics and production.

20 years in the industry

- Plant manager 2005
- Owner/partner 2013
- Exit 2016

CEO 2016 at The Nordic Textile Academy

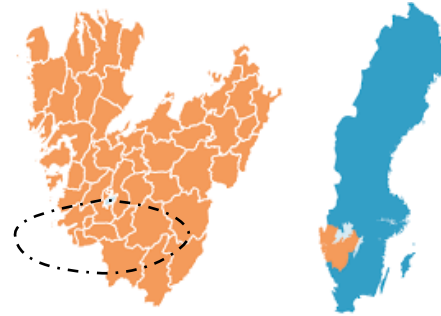
Focus on the transformation of the industry and special mission boosting the skills needed for local production and circular economy



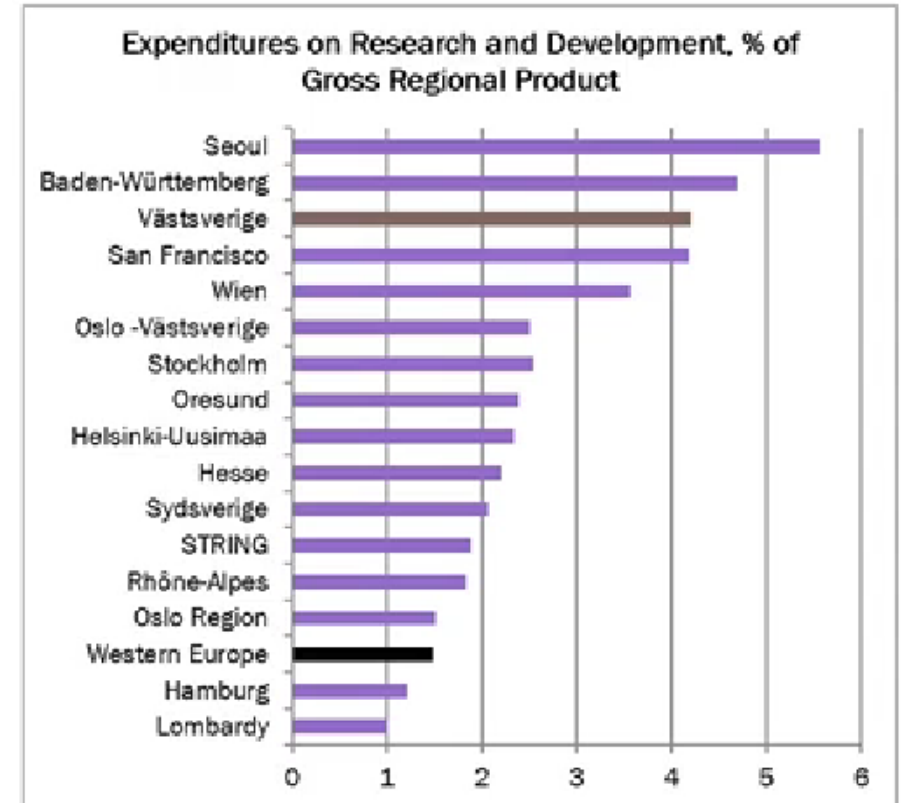
Their future



The TCLF industries in the Region Västra Götaland



- 1.77 million inhabitants.
- 49 municipalities.
- 300 km long and 250 km wide.
- The largest city is Gothenburg.
- STRATEGY GOAL 2030
"Together we will ensure Västra Götaland sets an example in the transition to a sustainable and competitive society"
- Four cross-sectoral focal areas.
 - Completed studies
 - Digitalisation
 - Electrification
 - Circular business models
- Sweden's leading region for Textiles with center in Borås
- Textile Movement (→ <https://textilemovement.com/en/>)



Sweden's leading region for Textiles with center in Borås Region



- Industry and wholesale, employs just over 6,000 people in Västra Götaland
- In a broader sense, the sector also includes retail, shops, laundries, etc., with nearly 18,000 employed
- Borås Region 60% (Gothenburg region. 30%)
- Sweden: 85,000 employed
- The strengths in textiles lie in design, e-commerce, and logistics.
- The textile industry in Västra Götaland is a highly specialized sector.
- Trends:
 - Consumer behaviors are rapidly changing in the textile industry.
 - Increased demands on producers from various directions, with a focus on sustainability.
 - Increased sales of textiles in e-commerce and other channels.
 - The development of advanced technology related to textiles is increasing.

→ Europe's innovative forefront and creative hub for circular design in textiles and fashion.

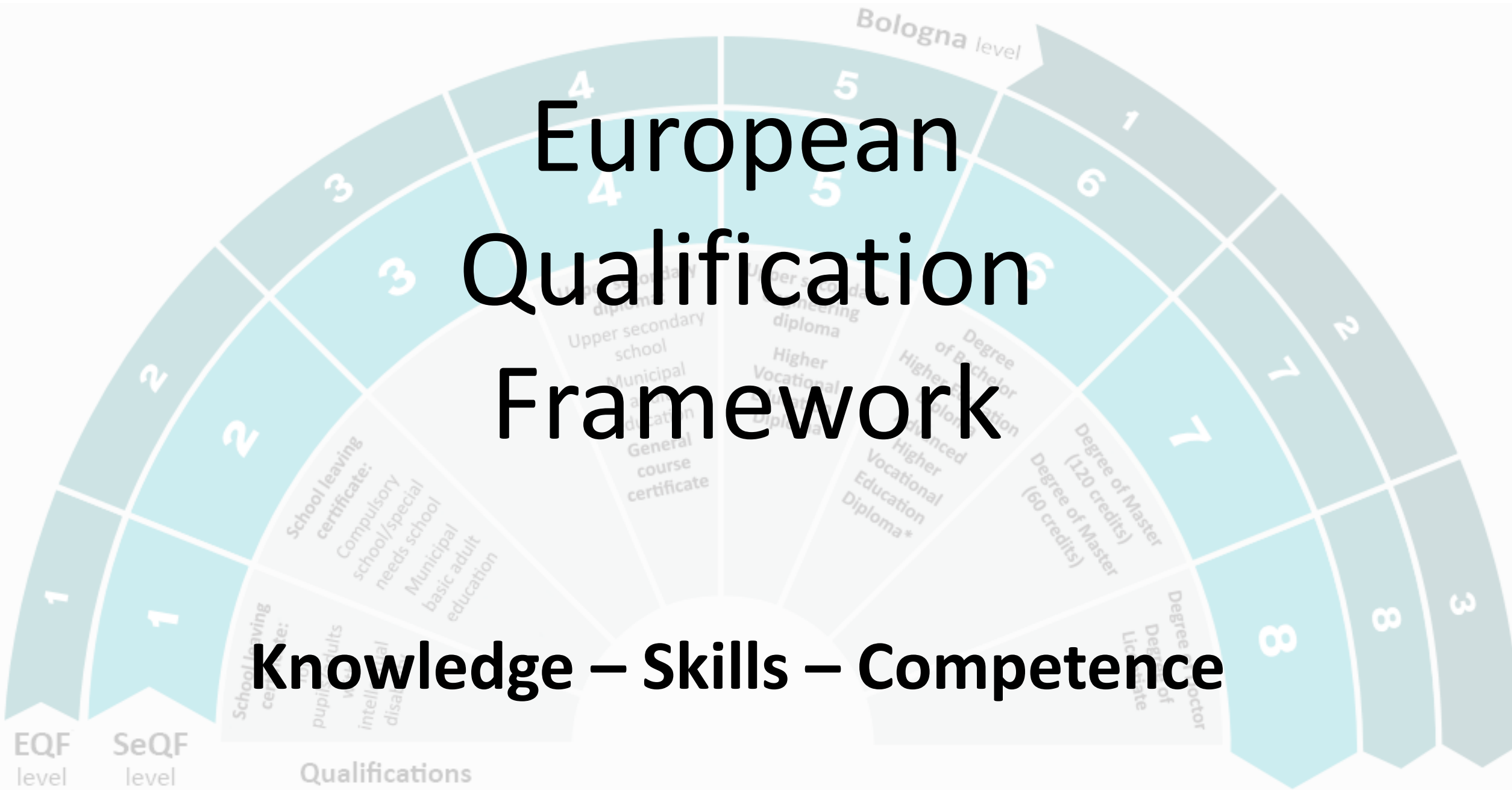
Source: Omvärldsanalys textilbranschen i Västra Götaland, VGR Analys 2021:4

Local production



European Qualification Framework

Knowledge – Skills – Competence



EQF level
SeQF level

Qualifications

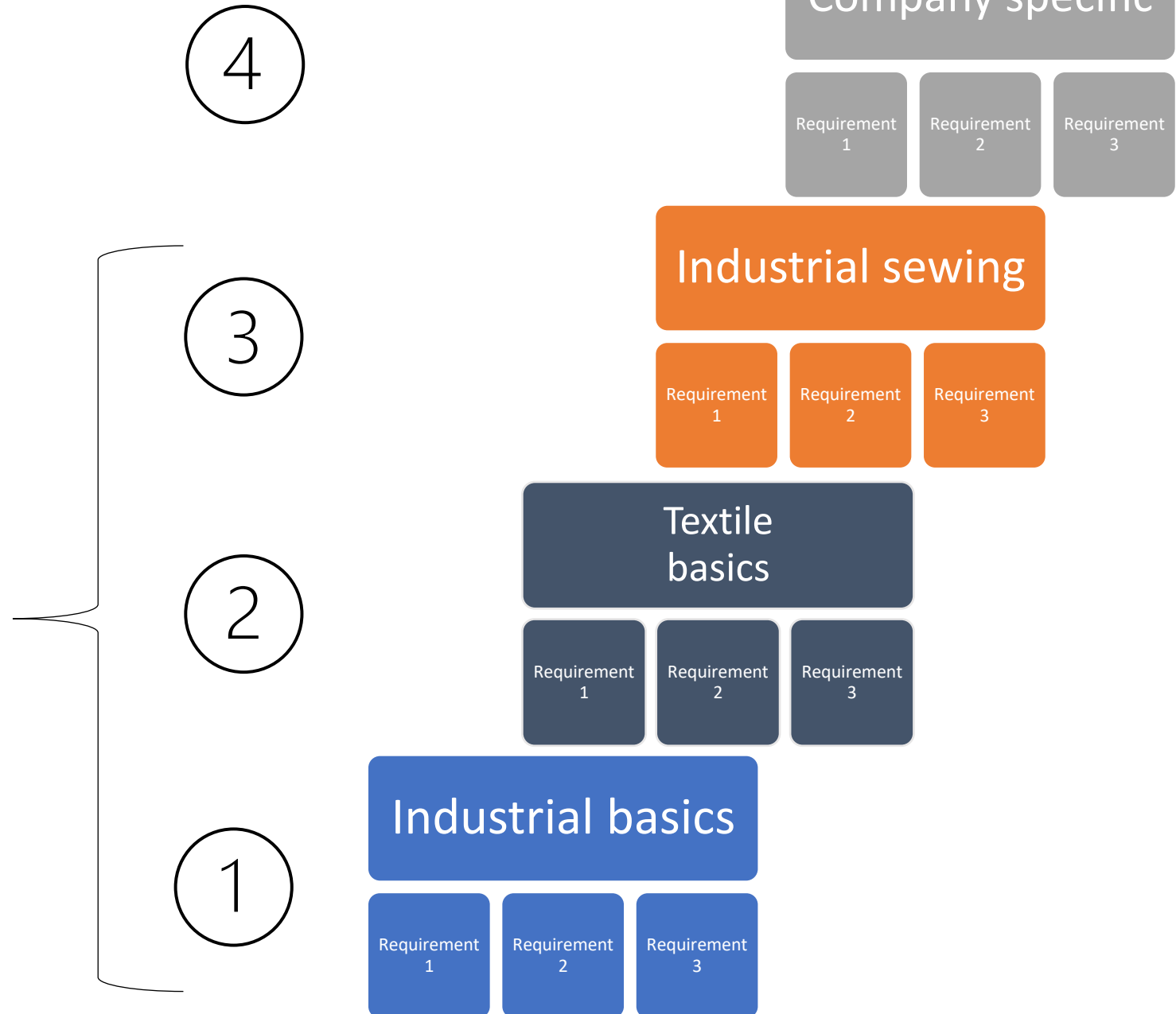
Multi purpose – common description

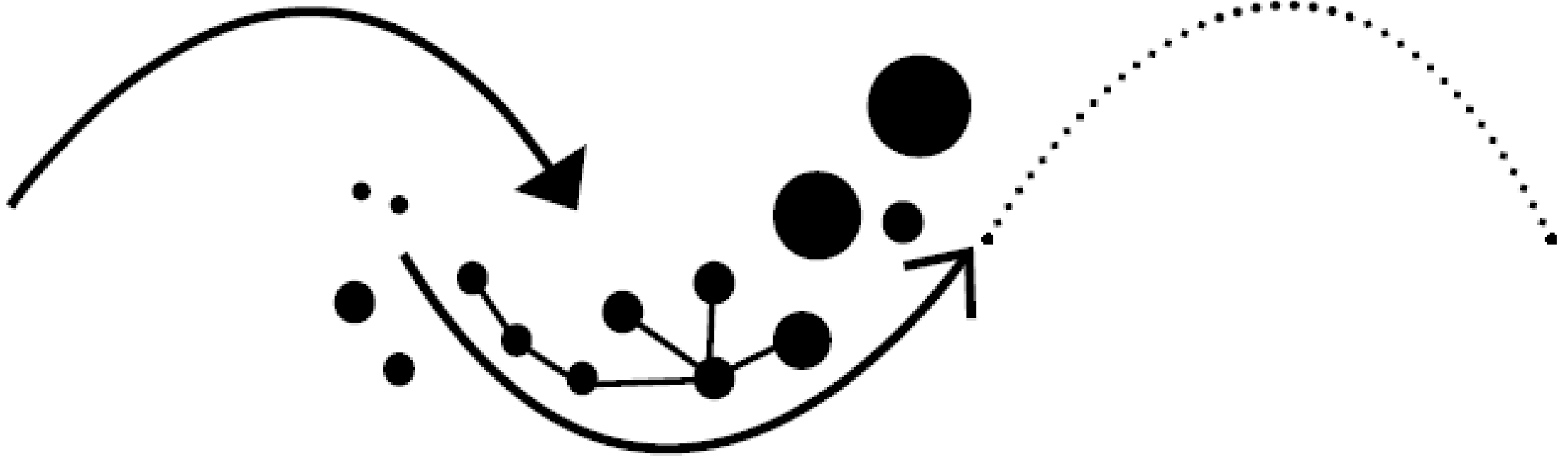


- **Formally recognizing competence:**
Professionals can have their skills and knowledge formally recognized through a validation process, which can lead to certification or proof that they meet industry standards.
- **Matching in the job market:**
Employers can use occupational qualifications to match job seekers with the right skills to specific jobs. This helps ensure that employees have the necessary knowledge to perform their tasks effectively.
- **Development of educational programs:**
Educational institutions can use occupational qualifications as guidelines for developing training programs that are relevant to the needs of the job market. This ensures that the programs prepare students for actual job requirements.
- **Competence development and career pathways:**
Professionals can use qualifications to plan their skill development and career progression. It provides a clear picture of the skills needed to advance in a particular profession.
- **Quality assurance in the industry:**
Occupational standards and qualifications help maintain a certain level of quality within an industry, which can contribute to increased trust from customers and clients.

Requirements described in modules builds a profession

- The system for describing the knowledge and skills required for a professional role is structured in **modules**. Behind each module, there is a matrix that details the requirements (micro credential).
- Each module is **designed by the branch** and company representatives according to the Swedish Qualification Framework (SeQF)
- **Modules and roles are ratified** by the parties in labor market (Companies association & Union) according to collective agreement.





Local production - Circular jobs - Lifelong learning

Circular jobs

Refresh
Specialist

Fine-
sorter

Pre-
Sorter

Recycling
operator

Material-
specialist

Re-
designer

Recycling
Technician

Repair
Seamstress

Circular
Designer

Material-
specialist

Second Hand
Buyer

Business Developer
for Production Waste

Re-
designer

Recycling
Technician

Rental
Agent

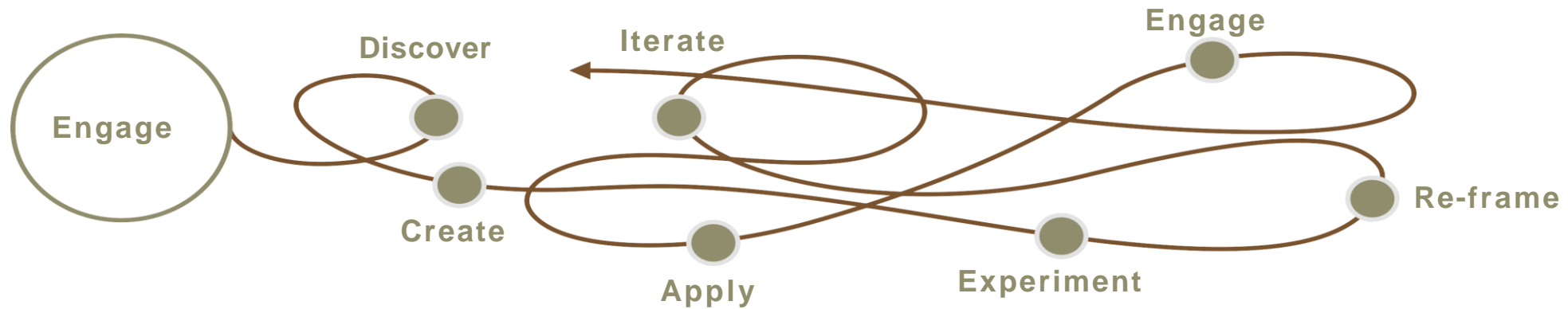
Repair
Seamstress

Refresh-
specialist

Circular
Sales



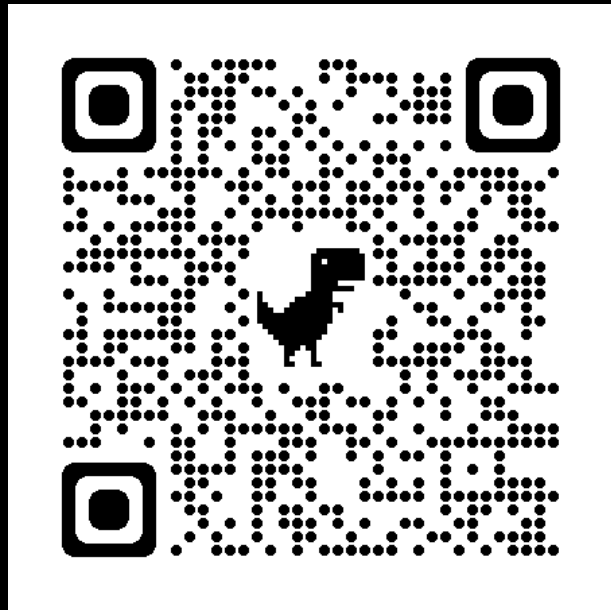
Learning (continuous)



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THANK YOU!